

# BIC Services ESG Documents

## Case study

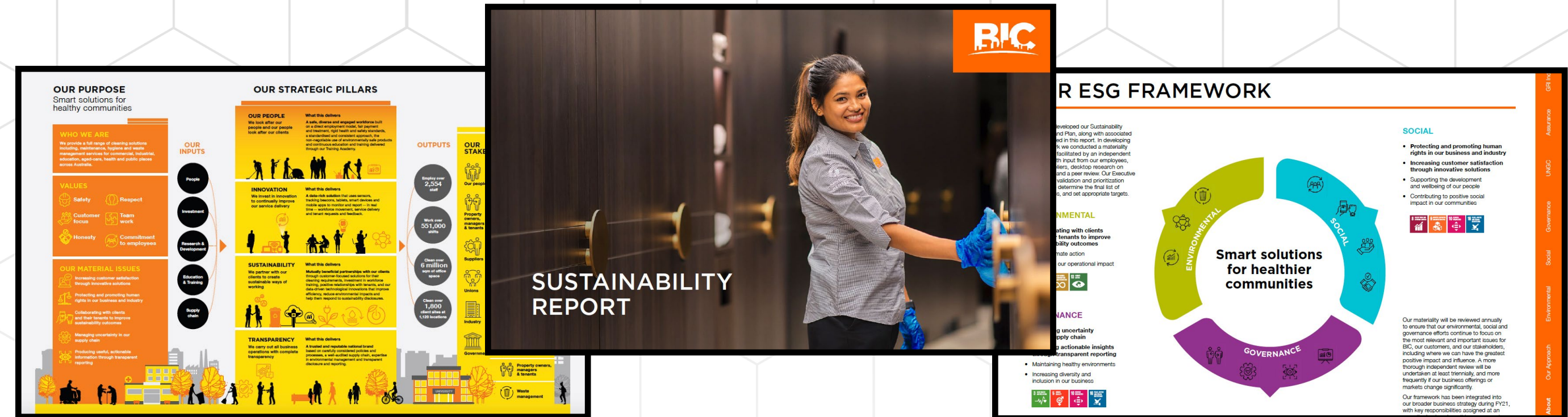


**Client:** BIC Consolidated

**Industry:** Hygiene & Cleaning Services

**Target audience:** Senior professionals, facility managers, building owners, and procurement managers

**Services:** Concept development, graphic design, infographics, copy editing



### Overview

BIC Consolidated is a leading Australian commercial and industrial cleaning company committed to high-quality, cost-efficient cleaning and support services. Formed through the recent merger of Consolidated Property Services and BIC Services, the company now operates under a unified brand to enhance sustainability, service capability, and long-term value for its people and partners. BIC Consolidated delivers services across major cities and regional areas in Australia, ensuring high standards in commercial cleaning nationwide.

### Scope

BIC Consolidated faced the need to demonstrate leadership in modern slavery and sustainability practices while ensuring alignment with their corporate responsibilities to staff and the environment. The company aimed to align its efforts with its brand pillars of sustainability, transparency, people, and innovation. Additionally, the organization needed to meet regulatory compliance, investor expectations, and global standards while enhancing its reputation and brand value, ensuring they remained competitive in the industry.

Talk to us about a project – Call Stefan [info@cyrius.com.au](mailto:info@cyrius.com.au)

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### Objectives

The objective was to showcase knowledge and thought leadership regarding modern slavery and sustainability within the workplace. This involved updating BIC Consolidated's approach to sustainability and modern slavery documentation, ensuring the company met its corporate responsibilities. The goal was also to ensure that these efforts aligned with the company's core values—sustainability, transparency, people, and innovation—and helped the company meet regulatory compliance, investor expectations, and global standards, while enhancing their brand reputation.

### Solutions

To address these objectives, we developed two updated documents: a refreshed sustainability brochure and a redesigned modern slavery document. The sustainability brochure was given a new look to reflect BIC Consolidated's updated direction, incorporating fresh imagery and design elements that aligned with the company's brand pillars. The modern slavery document was also redesigned to meet regulatory requirements and ensure transparency. Both documents were crafted with a focus on elevating their quality to match or exceed the industry standards set by competitors such as Vivid Commercial Cleaning and Glad Group.

### Outcome

The redesigned sustainability and modern slavery documents effectively positioned BIC Consolidated as a leader in corporate responsibility. The updated materials reflect the company's commitment to sustainability and ethical practices, aligning with investor expectations and global standards. The refreshed designs not only strengthened BIC Consolidated's transparency but also enhanced its reputation in the marketplace. The new documents now serve as a key resource for demonstrating compliance and thought leadership, helping the company to maintain a competitive edge while maintaining its commitment to people, sustainability, and innovation.

### What they said:

*"We are a major national Commercial Cleaning and Facilities Services company and would recommend Stefan and his Cyrius team to anyone at our scale of operation, to cover all the bases and support internal teams to achieve their company vision."*

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*We pay respect to the Traditional Custodians and First Peoples of Australia and acknowledge their continued connection to their country and culture.*

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