

Adding the "Sizzle" in Video and Visual Storytelling

Embark on a journey into the realm of video, animated presentations, and motion graphics—dynamic formats for crafting engaging promotional narratives, from demo reels to show reels and promo videos. In an era dominated by visual storytelling, businesses leverage these tools to captivate audiences, showcasing services, achievements, and events in a manner that sparks excitement and leaves a lasting impression.



Key areas covered

Demo Reels: Showcasing your best work and capabilities.

Promo Videos: Captivating narratives for events and services.

Pitch Tapes: Compelling presentations for pitches and proposals.

Sizzle Reels: Exciting glimpses that highlight key features.

Teasers: Intriguing snippets to generate anticipation.

What we offer

Video and Motion Graphics

If you're not using video or motion graphics in your sales and marketing mix... you should be!

Cyrius offers a comprehensive range of Corporate Video production services designed to help you reach, inform, and influence your target market. Our expertise spans scriptwriting, design, animation, voice-over, and soundtracks, delivering stunning visual content that resonates with your audience.

We specialise in:

- Feature demos
- Sizzle reels
- Customer testimonials
- Whiteboard explainers
- 2D and 3D animation
- Tutorials & how-to guides
- Seasonal greetings
- Presentation intros
- Live action
- TV commercials.

Engaging and Memorable Presentation Design (Animated):

Transform your message into captivating presentations that outshine the competition. Whether aiming for bold impact or subtle conveyance, well-planned and designed presentations hold the key to both. We craft engaging and memorable media across platforms like PowerPoint, Keynote, Prezi, and iPad—both static and animated.

Our services include:

- Education instructional programs
- Training presentations
- Infographic explainers
- Interactive presentations
- Investor presentations
- Conference presentations
- Launch - Product or Service
- Pitch/sales presentations
- Brand books
- Webcasts

Talk to us about a project – Call Stefan info@cyrius.com.au

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Unlock the benefits

Versatility of Video:

- Video and sizzle reels serve as powerful content marketing tools, elevating your brand's visibility.

Optimal Length with Major Impact:

- Sizzle reels typically running between 2-5 minutes, strike a perfect balance between brevity and impact.

Visual Appeal and Engagement:

- Visually stunning footage weaves compelling narratives, highlighting key features and benefits.

Smaller Investment, Strategic Return:

- Consider video or motion graphics as a strategic investment, offering an exciting avenue to convey your message effectively and captivate customers.

Choose Cyrius to unlock visual excellence and elevate your brand's storytelling capabilities.

What we'll need from you

- Complete the Audit-Brief Sheet with comprehensive information.
- Provide required files and information for the audit.
- We'll provide an estimate, scope, and timeline for your approval in a kick-off meeting.

Pricing

Cyrius is committed to fair pricing and will quote your job in line with your scope. Book now!

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