

Unlocking Business Success with a Digital Audit

Elevate your digital presence and optimise performance with a Cyrius Digital Audit. Our thorough examination ensures alignment with business objectives, unlocking growth potential and maximising returns on investment.



Key areas covered

Website: Enhance user experience and performance for optimal ROI.

Social Media: Evaluate effectiveness and alignment with brand goals.

Content: Assess strategy impact across platforms.

SEO: Optimise for higher visibility and search engine ranking.

SEM, PPC, and Paid Media: Maximise impact and efficiency of paid campaigns.

Digital Branding: Ensure consistency and relevance in the digital landscape.

Email Marketing: Enhance engagement and conversion through effective email strategies.

What's included

Determine Company & Digital Goals (Audit):

- Define objectives for a targeted audit process.

Gather Performance Related Data:

- Access relevant accounts to collect crucial performance data.

Revisit Current Marketing Activity & Strategies:

- Evaluate existing strategies to identify successes and areas for improvement.

Evaluate Competitors:

- Analyse competitor activities for industry trends and identify opportunities.

Perform Assessments on Each Component:

- Conduct in-depth assessments on website, user interface, SEO, SEM, and technical aspects.

Talk to us about a project – Call Stefan info@cyrius.com.au

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Unlock the benefits

Conversion Enhancement:

- Improve website conversions through refined sales funnel design, CTAs, and form functionality.

Architecture Optimisation:

- Enhance website and app development aspects for improved usability and visual presentation.

Content Strategy Refinement:

- Align content strategy across platforms for maximum impact.

Integration Seamlessness:

- Ensure smooth integration of touchpoints for a cohesive user experience.

Expanded Reach:

- Boost website ranking, social media audience reach, and the impact of PPC and SEM efforts.

Effective Measurement:

- Compare metrics with long-term goals, ensuring growth alignment and robust reporting protocols.

Empower your brand, revitalise your strategies, and propel your business forward with the insights gained from a Cyrius Digital Audit.

What we'll need from you

- Complete the Audit-Brief Sheet with comprehensive information.
- Provide required files and information for the audit.
- We'll provide an estimate, scope, and timeline for your approval in a kick-off meeting.

Pricing

Cyrius is committed to fair pricing and will quote your job in line with your scope. Book now!

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